

SI ENT 845/1

SECTION A

ITEM ONE.

The retirement age in Uganda is 65 years and many civil servants or government workers like soldiers, policemen, doctors, teachers e.t.c at that age officially stop working for the government and go for retirement. The government always gives them their pension funds that were cut from their salaries during their working years. Some use it for constructing houses, enjoying life but others decide to establish businesses for providing them with income for survival. However they lack knowledge about entrepreneurship, an entrepreneur, entrepreneurship education and the reasons or importance of studying it such that they can do business with purpose.

Task;

Educate the retiring civil servants about the challenges listed in the scenario.

SECTION B

ITEM TWO.

Nnalongo is a known tailor in Muhororo town council Kagadi district who receives many orders from people of that area, schools and vocational institutes all over Kagadi and the neighboring districts because of the excellent services she provides. She wakes up as early as 3:00am and closes late at 10:00pm. She has five children four of which have graduated at different levels in tailoring and are currently working with her but the last born is in S5 this year. Her fashions and designs are known to be unique and highly improved which has won her many customers.

Task; As an S1 Entrepreneurship student,

- a) Describe the qualities possessed by Nnalongo.
- b) What has Nnalongo enjoyed and what challenges is she exposed to by operating a tailoring business.

ITEM THREE.

Mr. Zikusooka is the owner Roykems Industries Limited makers of Rosefoam mattresses has operated that business for over 10 years. His business is doing well, has expanded over time and wishes to make improvements in the way things are being done to capture more value, market and customer satisfaction.

Task; Use your entrepreneurship knowledge to,

- a) show the unique characteristics that can enable Mr. Zikusooka to improve the products and the way things are done in business.
- b) give the different forms and advantages of improving products and the way things are done in business.

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